

THE PRINCIPLES OF SENSIBLE RISK MANAGEMENT

Sensible risk management **IS** about:

- ensuring that workers and the public are properly protected;
- providing overall benefit to society by balancing benefits and risks, with a focus on reducing real risks – both those which arise more often and those with serious consequences;
- enabling innovation and learning, not stifling them;
- ensuring that those who create risks manage them responsibly and understand that failure to manage real risks responsibly is likely to lead to robust action; and
- enabling individuals to understand that as well as the right to protection, they also have to exercise responsibility.

Sensible risk management **IS NOT** about:

- creating a totally risk free society;
- generating useless paperwork mountains;
- scaring people by exaggerating or publicising trivial risks;
- stopping important recreational and learning activities for individuals where the risks are managed; and
- reducing protection of people from risks that cause real harm and suffering.